

Lacey Houck

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laceyhouckdesign.com

Skills

My technical skills lie in Photography, Microsoft Office, and the Adobe Creative Suite with specialties in Lightroom, Illustrator and Indesign. I feel my personal skills lie in communication, organization, time management, and speaking.

Experience

My Design, Jennifer Ruzsa / Intern

May - August 2017, Sioux Falls, SD

I was a collaborator on the annual horse sale catalog for Ruzsa Quarter Horses. I was mainly responsible for page layout of the inside spreads and information input. I personally did research and write ups for over 30 foals highlighting their strengths and potential. I also assisted in the photography of the foals. 2,000 Catalogs were printed and dispersed.

UNL Rodeo Association/ Head of Promotions

August 2016 - May 2017, Lincoln, NE

I lead a team of 7 in the promotion and general image of the UNRA. I designed posters and programs for various events, the biggest being advertisements, and programs for the National Intercollegiate Rodeo Association rodeo that was hosted every spring with attendance being in the thousands.

Education

University of Nebraska / BFA Graphic Design

August 2014 - WDecember 2018, Lincoln, NE

In my college experience I gained invaluable skills, tools, and connections that made me feel like I was ready for the professional world.

Selby Area High / High School Diploma

August 2010 - May 2014, Selby, SD

Selby Area is a small school that shaped who I am. This is where I learned that small town values are something special and something to stick by.

Objective

I am looking to build a career for myself and be a part of a company that allows me to use my interpersonal skills to the benefit of the company.