



Derek Nosbisch

Graphic Designer

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15523 Fieldcrest Cir. Omaha, NE

Experience

Hudl

Media Design Intern July 2018 — Present

Design and template graphics for video production, social media, and sales teams. Work within co-branded partnerships to produce content highlighting some of the best high school athletes across the country. Create slide decks and mock-ups collaboratively with marketing teams to pitch to brands.

Jacht Agency

- Creative Director Jan 2019 — Present

Direct and provide support for the Graphic Design team at Jacht Agency, a student-run advertising agency. Manage graphic output across all accounts to maintain consistency and quality. Develop assets and templates for internal use and external communications.

- Junior Creative Director Aug 2018 — Dec 2018

Worked in a Junior Creative Director role to direct the implementation of graphics across multiple media. Developed campaigns for clients such as Children's Hospital of Lincoln and the University of Nebraska-Lincoln, alongside internal projects such as recruitment and social media presence.

University of Nebraska-Lincoln

UCare Research Assistant Aug 2017 — May 2018

Research assistant position under Prof. Aaron Sutherlen, creating branding and materials for the Aquatic Virus Workshop 2018, hosted by UNL. Worked in a fast-paced environment to create graphic elements for the workshop.

Education

University of Nebraska-Lincoln

BA, Graphic Design Aug 2015 — May 2019

Majored in Graphic Design with a Minor in Political Science. 3.9 cumulative GPA.

Skills

Adobe Creative Suite & 3D

Photoshop, Illustrator, InDesign, XD, AfterEffects, Premiere Pro, Cinema 4D and Lightroom Classic.

Web Design

Work within Brackets Dreamweaver to create and manage websites using HTML5, CSS, and Wordpress.

CliftonStrengths

Top 5 — Input, Intellection, Connectedness, Achiever, Ideation

Involvement

AIGA UNL Chapter

Board Member Jan 2018 — Present

Responsibilities include organizing and planning activities and events for graphic design students at the University. Prior to becoming a board member, was a participating member of the club from 2016-17.

Oath Advertising Knockout

Participant Nov 2018

Worked as part of a team to develop a brand refresh for Yahoo Mail. Created an interactive mock-up of the new Yahoo Mail with Adobe XD, then pitched concept to the leadership team at Verizon Media.

Alliance for the Arts in Research

Universities Conference

Attendee Feb 2017

Collaborated with students from across the nation and across disciplines to create a program based on the conference's theme of water preservation.

Awards

Kimmel Foundation Art Award 2015-2019

Dean's List (>3.7 GPA) 2015-2019

References

Aaron Sutherlen

Professor, University of Nebraska

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Colleen Syron

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Social