



Amanda Lee Wade

amandalee.design

manders.lee1@gmail.com

952-607-9169

Experiences

Sprint YellowFan Studios

Graphic Design Intern / May 2019-Aug 2019

Followed Sprint's branding guidelines for all designed assets. Created layouts, statics and identifiers for social media campaigns and offers. Selected and color corrected images used in advertising. Set up storyboards for motion graphics used in commercials. Vocalized ideas in product naming and branding brainstorming. Assisted during commercial shoot and stills of Sprint's spokesperson.

UNL Office of Sustainability

Graphic Specialist / Aug 2019-Present

Created designed assets for social media, print materials, and analytic reports. Collected data for social media insights using Microsoft Excel. Wrote and designed layouts for the monthly newsletter. Took photographs on campus used for promotion materials.

Social Assurance

Graphic Design & Video Intern / Mar 2019-May 2019

Designed creative social media assets for financial institutions. Incorporated recommendations by the clients into the final design.

Alpha Delta Pi

Public Relations Chair / Nov 2017-Nov 2018

Created graphics and promotional banners for events and managed the social media accounts promoting a positive brand on campus.

Gap Inc.

Brand Ambassador / May 2015-April 2019

Integrated merchandise into displays, organized window displays, styling in men's and women's sportswear, and sales responsibilities.

Memberships

Alpha Delta Pi - Alpha Epsilon Chapter

Oct 2017-present

AIGA Design Club - Nebraska Chapter

Aug 2017-present

Orchasis Dance Club

Aug 2016-present

Profile

Creative graphic designer with internship experience ranging from startup to a large corporation. Involvement in marketing design such as branding, social media, and commercial television. An eye for design informed by my passion for dance and choreography.

Skills

Social Media	Adobe InDesign
Communication	Adobe Photoshop
Time Management	Adobe Illustrator
Creative Problem Solving	Adobe AfterEffects
Exhibition Design	HTML and CSS
Icon Design	Cinema 4D
Illustration	Typography

Education

University of Nebraska-Lincoln

GPA: 3.6 / August 2016-May 2020

Bachelor of Fine Arts in Graphic Design with a Minor in Dance.

John Cabot University Rome, IT

Street Photography / Summer 2018

Photographed locals and tourists on the streets of Rome, Florence, Pompeii and Barcelona. Gained a deeper understanding of capturing personalities and culture through photography.