

SHEA THOMPSON

I am interested in graphic design and social media. I enjoy developing and executing marketing and sales campaigns, both digital and print, and I am always eager to learn new things, dedicated to projects, and work hard to get the job done. I can collaborate or work independently as needed.

CONTACT

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EDUCATION

Bachelor of Fine Arts – Graphic Design

University of Nebraska-Lincoln

Fall 2020

TECHNICAL SKILLS

- ADOBE ILLUSTRATOR
- ADOBE PHOTOSHOP
- ADOBE INDESIGN
- PHOTOGRAPHY
- ADOBE LIGHTROOM

References are available upon request.

WORK EXPERIENCE

Style Associate | Target

July 2017 — Present

I thrive in the fast-paced, dynamic environment of Target, that allows me to be independent and use my creativity within the corporate framework. I enjoy interacting with customers, including resolving their problems in real time. My position includes managing inventory to meet demands quickly which involves attention to detail.

Intern | Nutrition Tavern

June 2020 — November 2020

Managed social media for locally owned juice bar with both online and in-store presence, worked with owner and managers to design menus, online graphics and in-store signage. During my time, the social media views increased by 16% and gained 70 new followers each month.

Intern | SKAR Advertising

June 2013 — August 2013

I assisted both marketing and graphic designers in gathering information, organizing files, and preparing for clients. This internship exposed me to many of the elements in the graphic design profession and convinced me to pursue this field as a career.

Freelance Work

April 2018 — Present

- Wedding invitations
- Mental Health Awareness Posters
- Logo Design
- Chalkboard Promotional Design

Volunteer Work

Treasurer | American Institute of Graphic Arts Student Group

• May 2018 — May 2020

- I managed the funds of the group, filled out grants and permits, and helped plan social events.

Conferences Attended

• A2RU National Conference | 2019

- The 2019 theme was using art to increase public action on various topics.

• Me, Myself, and Design | 2017 and 2018

- A very helpful conference where I met professional designers and learned about the industry.