

CRYSTAL HOLLOWAY

GRAPHIC DESIGNER

I am a senior graphic designer at UNL. My design style mimics that of mid-century modern and contemporary design. Currently, I am most interested in creating apparel designs in a current and eco-friendly way.

EXPERIENCE

Nebraska Craft Brewery Board / 2016

Finalist in creating a logo and business card that represented the craft beer board of Nebraska.

Amigo's / September 2017 - Present

Outside of class, I set up a consistent work schedule to have financial stability, but at the same time, I made many connections that made working here an enjoyable and time-worthy experience.

Prairie Pines Nature Preserve / August 2018

Collaborated with Prairie Pines to create a revitalized brand and wayfinding system to attract interest to the beautiful preservation of Nebraska land.

UNL Peace and Civility Campaign / October 2018

Created a branded system of posters encouraging peace and civility within the University of Nebraska-Lincoln campus.

SKILLS

- Branding
- Animation
- Logo Design
- Screenprinting
- Apparel Design

SOFTWARE

- InDesign
- Illustrator
- Photoshop
- AfterEffects
- Dreamweaver

CONTACT ME

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