



AJ WILEY

EDUCATION

GRAPHIC DESIGN

THE UNIVERSITY OF
NEBRASKA-LINCOLN

SENIOR

Emphasis

Illustration

Brand Content

Languages

English

Japanese

CONTACT

402.304.5031

ajwiley00@gmail.com

@ajwiley.design

WORK EXPERIENCE

AJ WILEY DESIGN | OWNER

2017 – present

Created my own business focusing on branding and content creation

Clients Including Chris Burkard, Noah Kahan, Jamie O'Brien and Tim Halperin

Experience advertising and selling graphic tees and stickers to a target audience

\$600 raised for non-profits through stickers sales (World Vision, The Hope Venture)

Experience in social media content, giveaways, social interaction

HUSKER FOOTBALL | GRAPHIC DESIGN INTERN

2017 – present

Creating content for @HuskerFBNation and @NEBRecruiting

Experience in brand identity and color systems/fonts

400+ Graphics of/for Huskers in the NFL, present players, and recruits

Run Husker Athletics Twitter Accounts during games

Working hand in hand with Husker Athletic Coaches

YOUNGLIFE | APPAREL DESIGNER

2016 – present

Creating Graphic Tee's for hundreds of high schoolers and leaders

Experience creating and working within a brand to tell a story

Creating new shirts every trip (3x a year)

TIM HALPERIN | COVER ARTIST

2019

Album cover art for @TimHalperin's new music releases

Experience in client work with an audience of 500,000 people

Keeping a consistent style within the different covers

COLLEGE ACHIEVEMENTS

Art selected in UNL's 31st Undergraduate Exhibition

2nd place in the 2019 Adobe Creative Jam (\$150 prize)

Adidas Boost Graphic selected to win a pair of Adidas UltraBoosts

2 pieces selected for Nebraska's AIGA Graphic Design Show

Member of AIGA

Apparel Design for Senshu University in Tokyo, Japan while studying abroad

Client work for UNL's Student Government (ASUN)

Apparel Designer for YoungLife areas (Naperville, Lincoln, Lisle, Fairfax)

Experience collaborating with Eric Gottesman and The For Freedom's

Apparel Design for Lincoln Southwest Soccer Team

Experience with screen printing, photoshoots, and print production

Social media content for Lincoln YoungLife

YoungLife leader and volunteer (2016-Present)

YoungLife summer camp volunteer (2017-Present)