



EDUCATION

**UNIVERSITY OF NEBRASKA
BFA IN GRAPHIC DESIGN**

3.923 GPA | August 2016 - May 2020

ACTIVITIES

AIGA - UNL CHAPTER

Grant Writer | April 2019 - Present

As grant writer to UNL's AIGA chapter, I find and fill out applicable grants for activities we participate in. I also assist in planning activities for the desing students, like agency tours and social events.

WILLIAM H. THOMPSON SCHOLAR

August 2016 - Present

United by our varied experiences and diverse backgrounds, WHT Scholars work to discover individual potential and the foundation for a better tomorrow through the promotion of learning and increased engagement in our community.

ACHIEVEMENTS

Dean's List (Fall 2016 - Fall 2019)

Regents Scholarship Recipient

Susan Thompson Buffett Scholarship Recipient

AIGA Designing Scholarship Recipient

Nebraska ADDY's 2020 Best of Show: Student

CONTACT

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JOSEPHINE BRILEY

PROFESSIONAL EXPERIENCE

UNIVERSITY COMMUNICATIONS

Front-End Apprentice | September 2019 - Current

As a front-end developing apprentice for the Digital Experience Group at the University of Nebraska, I aided in designing and coding layouts for University web pages. These pages conformed to the University Brand Guide, W3C standards, and Aria Accessibility standards for desktop, tablet, and mobile devices. My primary objectives are to use HTML, CSS, and JavaScript to gain a deep understanding of UX/UI design, usability and accessibility standards, and working with a strict brand identity.

LINCOLN PARKS AND RECREATION

Marketing and Design Intern | June 2018 - August 2019

I assisted with planning, promoting, and documenting the various promotions, campaigns, and events for the department and city golf courses. I communicated with over thirty staff members to gather, organize, design, and produce a 24-page program guide that showcases the department's programs throughout the city of Lincoln. This tri-annual publication is the departments primary printed piece of publication and distributed over 65,000 editions.

During my time at Parks and Recreation, my supervisor was on a two month maternity leave, so I balanced this major printed project, promoted individual campaigns on social platforms and designed ads, graphics, fliers, and brochures for programs in her absence.

PAINT YOURSELF SILLY

Manager | November 2014 - June 2018

As manager at Paint Yourself Silly, I helped to keep things running smoothly in the shop. I maintained inventory, custom orders, and customer relations. I resolved product or service problems by clarifying the customer's complaint, determining the cause of the problem, selecting and explaining the best solution to solve the problem, and following up to ensure resolution.

I also managed the social media accounts (FaceBook, Instagram) and the email marketing (MailChimp), by developing relevant content topics to reach the company's target customers and creating, curating, and managing all published content and audience responses. Additionally, I designed fliers, product displays, and brochures for the business.

+ References Available Upon Request